

WINNER
SIA PRODUCT
ACHIEVEMENT
A W A R D

We know it's human.

VideolQ™ delivers
where motion
detection comes
up short.

Video surveillance with the ability to detect people is finally here—VideolQ from GE Interlogix.

VideolQ uses GE's Concept Coding™ technology to go far beyond what other forms of intrusion detection can deliver—accurately detecting human activity 95 percent of the time. Concept Coding works like a human brain to recognize people—not just by shape and color—but by how they act. So it can look at video from your surveillance cameras and send an alert if people are in an area where they're not supposed to be.

Learns to ignore repetitive background motion by itself.

Not only can VideolQ distinguish between people and other moving "foreground" objects, like dogs or cars, but it can also learn to ignore repeti-

tive background motion, like waving tree branches or rippling water. VideolQ can even teach itself a new background without any programming. VideolQ remains accurate despite moving shadows, nighttime light conditions, or rainy weather: It's ideal for dynamic outdoor environments.

Helps guards work more productively.

VideolQ delivers real benefits, too. It extends your perimeter by using video to see beyond your fence and beyond the range of traditional intrusion-detection devices—including motion detectors—giving you more time to respond to a possible intrusion. VideolQ also monitors scenes around the clock without tiring. This frees your guards from having to constantly watch monitors, enabling them to patrol your facilities or perform other important tasks.

What's more, VideolQ cuts false alarms to five percent or less. Your guards have to respond only to legitimate threats. VideolQ's dependability can save real dollars, especially if your guards have to go out to a remote location to check out an intrusion.

GE Interlogix

www.ge-interlogix.com/videoiq



imagination at work



Enables you to set rules for detection

With VideoIQ's easy-to-use interface, you can set up regions of interest within a camera's field of view. VideoIQ sends an alert only if a person appears in the region of interest during a specific time period. For example, you

could designate a path along your water treatment facility's perimeter fence as a region of interest. VideoIQ would ignore people walking along the path unless they entered the region of interest after 10 a.m.

Adds intelligence to any application

Virtually any facility that uses video surveillance can benefit from the added intelligence of VideoIQ, whether the application is inside or out. VideoIQ is especially valuable for large facilities where it isn't feasible to personally patrol the area or constantly watch surveillance video. If it's important to detect people where they're not supposed to be, you need VideoIQ.

Utilities and Infrastructure

- Water treatment facilities
- Power generation facilities
- Pipelines and refineries
- Chemical storage facilities
- Power lines and transfer stations
- Cell towers

Transportation

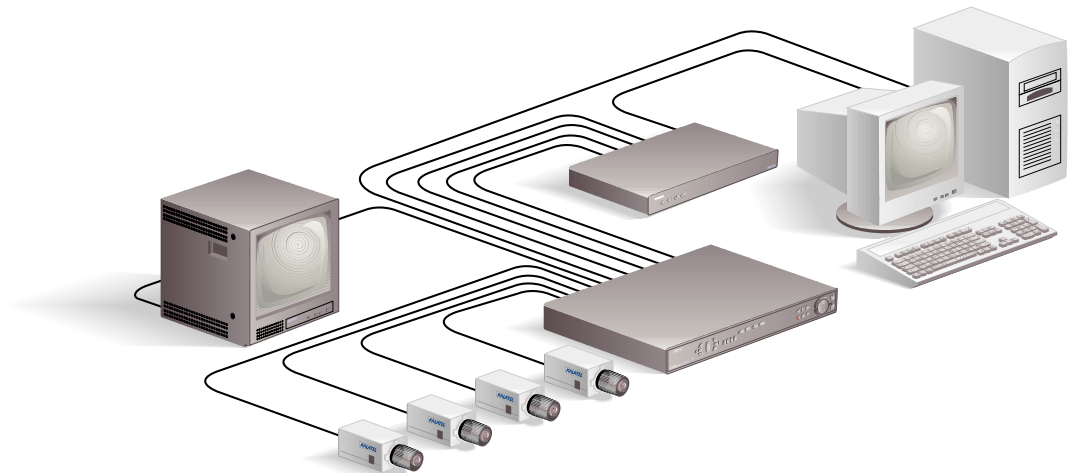
- Airports
- Seaports
- Rail lines
- Highways and bridges

Homeland Security

- Borders
- Ports of entry
- Government buildings and facilities
- Military installations

Commercial

- Car dealer lots
- Parking lots and garages
- Construction sites
- Equipment storage yards
- Warehouse and distribution centers



VideoIQ is easy to set up. Simply install up to four cameras, connect the cameras' video outputs to a DVMRe digital video recorder, loop those video inputs to a quad, connect the quad's output to the VideoIQ unit and then connect communications cables between the VideoIQ unit and the digital recorder.

See for yourself how VideoIQ works. Visit www.ge-interlogix.com/videoiq or call 800-469-1676 to see a VideoIQ demonstration and request a CD.

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North America
800-469-1676
tel 541-754-9133
fax 541-754-7162

Latin America
tel 561-912-5321
fax 561-998-6224

Asia
tel 852-2907-8108
fax 852-2142-5063

Australia
tel 61-3-9259-4700
fax 61-3-9259-4799

Europe
tel 32-2-725-11-20
fax 32-2-721-86-13